

**IN THE SPECIFICATION**

Please amend the title as follows:

-- SYSTEM AND METHOD FOR DELIVERING AND MANAGING DISTRIBUTION OF ADVERTISEMENT ADVERTISEMENTS--.

On page 1, before line 5, please insert the following text:

-- CROSS REFERENCE TO RELATED APPLICATIONS--.

This application is a continuation of International Patent Application No.

PCT/JP01/06800, entitled SYSTEM AND METHOD FOR MANAGING DISTRIBUTION OF ADVERTISEMENT, filed internationally on August 8, 2001, the disclosure of which is incorporated herein by reference. --